

Federal-Mogul Protects Customers from Counterfeit Engine Parts through Innovative Product Authentication Program

Federal-Mogul Corporation, one of the largest manufacturers and marketers of vehicle service solutions for the Europe, Middle East and Africa regions has launched an aggressive new initiative to protect customers from the dangers of counterfeit engine components through an extensive redesign of packaging encompassing several advanced security features.

The online product authentication service is accessible via www.fmecat.eu and, includes its entire AE[®] valves, valve train, cam train and belts; Glyco[®] bearings and bushings; Goetze[®] piston rings and cylinder liners; and Nüral[®] pistons and assemblies product ranges.

“We are making the necessary investments to be on the leading edge of anti-counterfeit activities on behalf of our customers around the world,” said Martin Hendricks, Federal-Mogul vice president, Europe, Middle East, Africa – Global Aftermarket. “Our engine products are becoming increasingly popular among aftermarket professionals. As a result, they are also becoming more attractive to counterfeiters. These new tools will help protect our customers from this threat.”